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News Release

ImageMark and Coleman Resources Announce Acquisition Agreement

For Immediate Release

GASTONIA, CHARLOTTE, GREENSBORO, NC—June 22, 2007— ImageMark Business Services, Inc. (ImageMark), headquartered in Gastonia, and Coleman Resources (Coleman) in Greensboro are pleased to announce an agreement to combine and create a leading marketing, print communications and fulfillment services company dedicated to providing regional and national clients with customized marketing solutions. Coleman specializes in high-quality commercial printing, kitting, direct mail, and fulfillment services. Since 1953, the firm has helped strengthen clients with above average performance expectations.

Following completion of the transaction, Coleman will operate under its existing name as an ImageMark company. Walter Payne of ImageMark will assume the role as CEO and President while Jed Dunn of Coleman will serve as a consultant to the enterprise. The transaction is expected to close on June 29th.. Financial terms were not disclosed.

“Aligning our teams allows us to offer more comprehensive services to our clients by blending digital variable and web-to-print solutions with high-quality sheet-fed products combined with direct mail and fulfillment services. Our clients require greater capacity and flexibility and this acquisition further secures our position as a leader for these services in the industry,” says Payne.

Both organizations share the same values and approach—a single-minded focus on customers’ performance and a strong commitment to excellence through employee development. “This combination draws on our mutual deep commitments to our clients and employees and takes advantage of the complementary strengths of the two organizations,” adds Dunn.

The combined companies will boost the total employees for ImageMark to more than 60 people. Based on historical and expected growth, the acquisition is expected to result in increased employment at the Gastonia and Greensboro locations.

About ImageMark Business Services, Inc.:

With offices in Gastonia and Charlotte, ImageMark offers personalized and variable content marketing and print-related services nationally to companies committed to improving return on investment in marketing activities. Originally, purchased in 1996 as a commercial print shop, ImageMark has added service centers for direct mail, fulfillment services, kit collating, product distribution, offset, wide format, and digital printing and finishing. Services are designed to help connect businesses with their clients in a more relevant and personalized way. ImageMark has built a reputation around providing education and execution for their clients. For more information about ImageMark, visit www.imagemarkonline.com. For more information about the offset capabilities Coleman will bring to the combined companies, visit www.colemanresources.com.

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